

# PRO MON TORIO

## DOLCE VITA MIRAFLORES

MIRAFLORES (GREATER LISBON), PORTUGAL

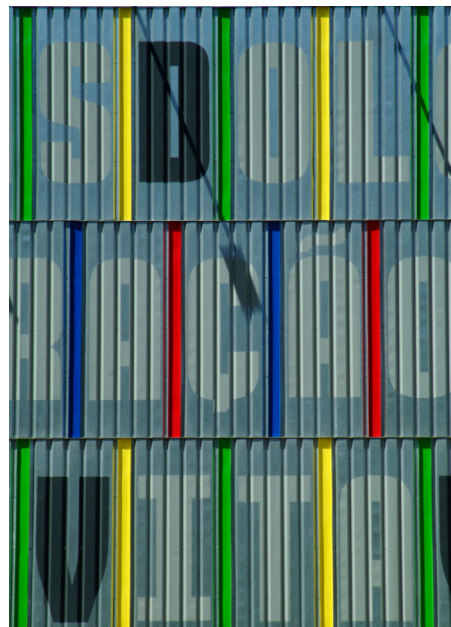
2002–2001

A successful budget renovation  
of a community mall  
based on primary colours  
and large-scale graphics

The design consists in the partial renovation of a small shopping centre in a residential quarter of the northern periphery of Lisbon. The existing building, although relatively recent, was physically degraded and financially insolvent. To revitalise this building, the new owner had a slim budget allowing minimal changes to the original layout.

However, to be effective, this revamping should turn around the image of the building and attract better shop brands and more visitors. On the outside, the operation consisted in covering the existing stone façade with a new skin of galvanised metal sheets as a support for a graphic design informing the visitor on the mall's commercial contents.

In addition, a new wing of cinemas was built adjoining the building as a double skin frosted glass box veiling the same colour palette that is painted behind, on the masonry wall. Dolce Vita Miraflores is now an exciting and successful centre with a highly performing food court.





Location: Miraflores (Greater Lisbon), Portugal

Developer: Chamartín Imobiliária, SA

Project brief: Community mall (in-depth renovation)

GLA: 5,728 sq. m

Shops: 65

Parking: 300

Project status: 2001 (concept design) – 2002 (built and open to public)