

PRO MON TORIO

GAIA SHOPPING

VILA NOVA DE GAIA, PORTUGAL

1995

Located 300 metres away from the highway (the main access route to Porto), GaiaShopping was created as an expansion of more than 25,000 sq. m of GLA, increasing the already existing Continente hypermarket of Vila Nova de Gaia.

Carefully planned to satisfy the yearly flow of 11 million consumers, this centre relies on a dozen anchor stores, 170 shops, a food court with 700 seats, children area and multiplex cinema, achieving a total service area with more than 950,000 consumers.

With a distinctively vibrant and colourful character, the global concept of this centre is themed after the renowned Douro River, cradle of the famous Port wine and its remarkable "Rebelo" boats, the vessels that still ship the wine along the river. With shape, color and size modulations, this theme has been used inclusively in its logo, under a wide variety of pretexts.



Location: Gaia, Porto region, Portugal

GLA: 59,261 sq. m

Opening: October, 1995

Shops: 165

Parking: 3,200

Property: Sierra Fund/ CNP Assurances/ Ecureuil Vie

Developer: Sonae Sierra